



MEDIA ADVISORY

Media Contact:

Kari Garcia
Senior Public Relations Specialist
562.236.3038
kgarcia@trojanbattery.com

Trojan Battery Prepares To Reopen Sandersville Manufacturing Facility

Dateline: SANTA FE SPRINGS, Calif., Jan. 3, 2013

What

Trojan Battery Co., the world's leading manufacturer of deep-cycle batteries, has announced plans to reopen its manufacturing facility in Sandersville, Ga. The preliminary date for the facility to begin production is early 2014. Hiring to staff the facility will begin in late 2013 with plans to initially begin operations with approximately 70 employees, and increase to approximately 110 employees by the end of 2014 as production ramps up.

Trojan's existing Sandersville location will initially focus on manufacturing a new line of sealed, maintenance-free deep-cycle AGM batteries, as well as some of the company's current flooded batteries for use in a variety of industries including golf cars and electric transport vehicles; floor machine; renewable energy; aerial work platforms; recreation vehicle; marine and transportation.

The existing facility will operate state-of-the-art automation manufacturing equipment, including technologically advanced cast-on-strap machinery similar to what is currently in operation at Trojan's Lithonia, Ga. manufacturing plant. In recent years, Trojan has invested at record levels in manufacturing and production improvement projects at its U.S. facilities. The recent addition of advanced robotics, state-of-the art cast-on-strap (COS) technology, automated acid fill stations, and heat seal and testing equipment ensures the overall quality of Trojan Battery products.

Why

Global market demand for reliable, high-quality, U.S. manufactured deep-cycle flooded and AGM batteries has increased in recent years, in particular the need for flooded batteries for off-grid renewable energy applications. To keep pace with our customers' needs and battery requirements, Trojan expects to increase its battery production with the newly revamped Sandersville manufacturing facility.

< more >

C A L I F O R N I A

12380 Clark Street, Santa Fe Springs, CA 90670 | Tel.562.236.3000 | Tel.800.423.6569 | Fax.562.236.3282

G E O R G I A

5174 Minola Drive, Lithonia, GA 30038 | Tel.678.518.7300 | Tel.800.246.2550 | Fax.678.518.7398

T R O J A N B A T T E R Y . C O M

When

Staffing – late 2013

Production/Operation – early 2014

Where

3012 George J. Lyons Parkway West
Sandersville, GA 31082

About Trojan Battery Company

Trojan Battery Company is the world's leading manufacturer of deep-cycle batteries and a battery technology pioneer, having built batteries for the first golf car in 1952. Trojan batteries power a wide variety of golf, electric vehicle, transportation, industrial, renewable energy, recreational and auxiliary power applications. Founded in 1925, the company is ISO 9001:2008 certified with operations in California and Georgia, and maintains two of the largest and most extensive research and development centers in North America dedicated to engineering new and advanced battery technology. For more information on Trojan Battery Company, visit www.trojanbattery.com.

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